



ROCK
CHALK
JAYHAWK

KU Men's Basketball
STUDENT PRE-GAME SHOW

- 8 Conference Home Games:**
- Video board logo recognition during the 30 minute pre-game show
 - Logo presence on the 24 digital LED signs during the pregame show
 - Opportunity for student giveaway prior to each game
 - Ability for company rep. to address students during pre-game show
 - Opportunity to set-up a table in the concourse prior to the game
 - Additional mutually agreed upon items
 - Approximately 4,500 students reached each game

**CONTACT DAVID GASTON OR
MEGAN HILL: 785-864-3624**

